



## TROJAN CLUB - 2019 SEATING DETAILS

### COLISEUM RENOVATION PROJECT

The Coliseum Renovation Project will restore one of the most iconic sports and entertainment venues in the world, the Los Angeles Memorial Coliseum. The estimated \$270 million renovation is privately funded by USC Athletics and is scheduled to be completed prior to the 2019 football season. The following are some of the notable enhancements as a result of the renovation:

- Replacing every seat in the stadium and installing handrails throughout
- Adding aisles, widening seats and increasing legroom in many sections
- Building The Scholarship Club Tower, a new concourse and a new press box on the south side of the stadium
- Restoring the iconic peristyle to more closely resemble the stadium's original design

### TROJAN CLUB MEMBERSHIP LEVELS & BENEFITS

Trojan Club member annual contributions directly support the recruitment efforts of our coaches to find the best and brightest student-athletes from all over the world. Your generous contributions help our coaches continue to recruit today's champions and tomorrow's leaders.

As a result of the renovation project, all Trojan Athletic Fund (TAF) members will receive priority seating benefits in the renovated Coliseum. This is the first time Trojan Club members will have the ability to purchase season tickets in designated TAF sections. The Trojan Club Membership is divided into three levels and the chart below indicates which benefits correspond to each level:

BENEFITS	MVP	CAPTAIN	STARTER
Annual Membership	\$1,000	\$500	\$200
Maximum TAF Seats	4	4	4
Complimentary Gameday Campus Parking	●		
Priority Seating in TAF Sections	●	●	●
Access to Coliseum Club 33	●	●	●
Season Ticket Discount (\$25 per seat)	●	●	●
Priority for Away, Bowl and Championship Game Tickets	●	●	●
Ultimate Sports Card (complimentary admission to all USC sports events except football and men's basketball)	●	●	●
Invitations and Discounts to Special Department Events	●	●	●

### ENGAGEMENT

All Trojan Club members will be assigned a personal TAF representative. Each member will receive a phone call from their representative as well as an invitation to attend one of several open house events this spring and summer at our Coliseum Renovation Preview Center. Members will be contacted in order of their Trojan Club membership level. Trojan Club MVP will be engaged first, followed by Captain and then Starter.








### 2019 SEAT SELECTION

Members will have the opportunity to select their 2019 seats through an online selection process. Within each membership level, seat selection order is determined by lifetime giving to USC Athletics followed by consecutive years of purchase as a season ticket holder. Trojan Club members may only select seats in designated Trojan Club sections as indicated on the 2019 TAF Seating Map. The chart below indicates the seat selection timeline for Trojan Club members:

MEMBERSHIP LEVEL	2018		
	AUGUST	SEPTEMBER	OCTOBER
MVP			
Captain			
Starter			

*Seat selection timelines subject to change*

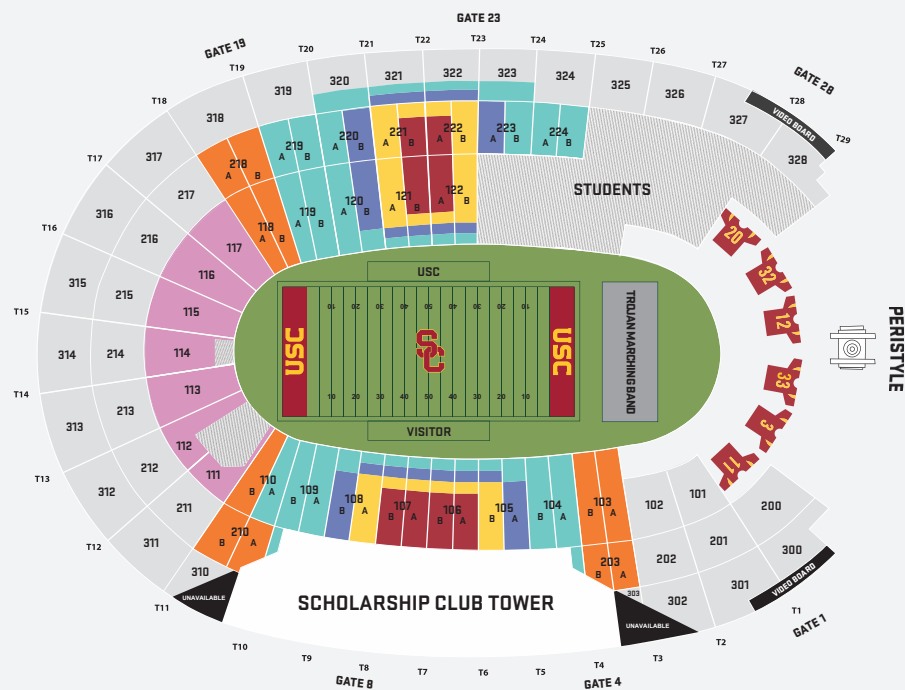
## 2019 Trojan Athletic Fund Seating Map

2019 TAF Membership Level	Map Color <sup>†</sup>	2019 TAF Annual	Maximum TAF Seats	Coliseum Restoration Gift*
Scholarship Club		\$50,000 \$30,000 \$20,000	12 8 8	\$6,000
Committee		\$10,000	6	\$3,000
Cardinal & Gold Premier		\$5,500	4	\$1,500
Cardinal & Gold/ Women of Troy**		\$3,000 \$2,500 \$2,000	4	\$500
Trojan Club (North & South)		\$1,000 \$500 \$200	4	\$100
Trojan Club (West)		\$200	4	N/A
General Seating		N/A	N/A	N/A

<sup>†</sup>TAF membership seating boundaries subject to change

\*Coliseum Restoration Gift per seat amount

\*\*Cardinal & Gold / Women of Troy includes Junior (ages 31-35) and Freshman (age 30 and younger)



## 2019 Trojan Club Seating Options

There will be two Trojan Club seating options in the renovated Coliseum:

- 1** North & South (Orange)
  - 20-inch seat
  - 3-inches of additional legroom
  - Additional aisles, allowing members easier access
  - Cup holder
  - Requires a \$100 per seat Coliseum Restoration Gift
- 2** West (Pink)
  - 19-inch seat
  - Cup holder
  - Does not require a Coliseum Restoration Gift

## Answering Your Questions...

### What is a Coliseum Restoration Gift?

A Coliseum Restoration Gift is a one-time per seat gift associated with certain TAF seating sections. These gift amounts were determined based on construction costs only associated with stadium seating enhancements. Coliseum Restoration Gifts are payable over four years.

### How may I purchase more than four season tickets?

A Trojan Club membership allows a member to purchase up to four season tickets in a Trojan Club designated section. For Trojan Club members who would like to purchase more than four seats, an additional Trojan Club membership is required. Please contact the Trojan Athletic Fund at (213) 740-4155 with any questions.

### May I upgrade to a higher TAF membership level?

Yes. Trojan Club members may upgrade to a higher TAF membership, including a higher Trojan Club level. If you are considering upgrading your membership, we encourage you to do so as soon as possible in order to participate during the appropriate seat selection period. Please contact the Trojan Athletic Fund at (213) 740-4155 with membership upgrade questions.

### I am a TAF member with multiple memberships (i.e. Committee and Trojan Club). May I purchase additional season tickets under my Trojan Club membership?

Yes. You may purchase up to four season tickets under your Trojan Club membership in addition to your existing season tickets. These seats will be in a Trojan Club designated section. If you would like to purchase additional season tickets, please contact the Trojan Athletic Fund at (213) 740-4155.

### I am a Trojan Club member but currently do not have season tickets. May I purchase season tickets for the 2019 season?

Yes. You may purchase up to four season tickets in a Trojan Club designated section for the 2019 season. You may also purchase season tickets for the 2018 season. Please contact the Trojan Athletic Fund at (213) 740-4155 for more information.

### May I select seats outside of designated Trojan Club sections as indicated on the 2019 TAF Seating Map?

Only Trojan Club seats will be available during the 2019 online seat selection process. To discuss other seating options, please contact the Trojan Athletic Fund at (213) 740-4155.